



Rosslyn Data Technologies

www.RosslynDataTechnologies.com

Forward Looking Statements

These presentation slides (the “Presentation Materials”) do not comprise an admission document, listing particulars or a prospectus relating to Rosslyn Data Technologies plc (the “Company”) or any subsidiary of the Company, do not constitute an offer or invitation to purchase or subscribe for any securities of the Company and should not be relied on in connection with a decision to purchase or subscribe for any such securities. The Presentation Materials and the accompanying oral presentation do not constitute a recommendation regarding any decision to sell or purchase securities in the Company.

The Presentation Materials and the accompanying oral presentation are confidential and the Presentation Materials are being supplied to you solely for your information and may not be reproduced or distributed to any other person or published, in whole or in part, for any purpose. The information contained in the Presentation Materials has not been verified and is subject to change and updating. Accordingly, no reliance may be placed for any purpose whatsoever on the information contained in the Presentation Materials and the accompanying oral presentation or the completeness or accuracy of such information. No representation or warranty, express or implied, is given by or on behalf of the Company or Cenkos Securities plc (“Cenkos”) or their respective shareholders, directors, officers or employees or any other person as to the accuracy or completeness of the information or opinions contained in the Presentation Materials and the accompanying oral presentation, and no liability is accepted for any such information or opinions (including in the case of negligence, but excluding any liability for fraud).

The Presentation Materials contain forward-looking statements, which relate, inter alia, to the Company’s proposed intentions, strategy, plans, expectations and objectives. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors beyond the control of the Company that could cause the actual performance or achievements of the Company to be materially different from such forward-looking statements. Accordingly, you should not rely on any forward-looking statements and the Company accepts no obligation to disseminate any updates or revisions to such forward-looking statements.

The Presentation Materials and their contents are directed only at persons in the United Kingdom who are “qualified investors” within the meaning of section 86(7) of the Financial Services and Markets Act 2000 (“FSMA”) and who fall within the exemptions contained in Articles 19 and/or 49 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (such as persons who are authorised or exempt persons within the meaning of FSMA and certain other persons having professional experience relating to investments, high net worth companies, unincorporated associations or partnerships and the trustees of high value trusts) and persons to whom distribution may otherwise lawfully be made. Any investment, investment activity or controlled activity to which the Presentation Materials relate will be available only to such persons and will be engaged in only with such persons. Persons of any other description, including those that do not have professional experience in matters relating to investments, should not rely or act upon the Presentation Materials.

The Presentation Materials should not be distributed, published, reproduced or otherwise made available in whole or in part by recipients to any other person and, in particular, should not be distributed to persons with an address in the Republic of South Africa, the Republic of Ireland, Australia or Japan or in any other country outside the United Kingdom where such distribution may lead to a breach of any legal or regulatory requirement. No securities commission or similar authority in Canada has in any way passed on the merits of the securities offered hereunder and any representation to the contrary is an offence. No document in relation to the Company’s securities has been, or will be, lodged with, or registered by, The Australian Securities and Investments Commission, and no registration statement has been, or will be, filed with the Japanese Ministry of Finance in relation to the Company’s securities. Accordingly, subject to certain exceptions, the Company’s securities may not, directly or indirectly, be offered or sold within Australia, Japan, South Africa or the Republic of Ireland or offered or sold to a resident of Australia, Japan, South Africa or the Republic of Ireland.

The securities contemplated in these slides (the “Securities”) have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the “US Securities Act”) or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or to, or for the account or benefit of, any US Person as that term is defined in Regulation S under the US Securities Act except pursuant to an exemption from or in a transaction not subject to the registration requirements of the applicable securities legislation. The Company has not been registered and will not register under the United States Investment Company Act of 1940, as amended.

Recipients of this presentation are advised that information contained within it may constitute price-sensitive information in relation to the securities of the Company, which are price-affected securities (as both terms are defined in Part V of the Criminal Justice Act 1993). Transactions in price-affected securities on a market or through a professional intermediary, and disclosure of information relating to price-affected securities, will be subject to the provisions of Part V of the Criminal Justice Act 1993 and may expose recipients to criminal penalties and civil liability. Recipients of this presentation are also advised that they are subject to the prohibition on market abuse contained in Part VIII of FSMA. Accordingly, recipients of this presentation are reminded they must not deal, or encourage any other person to deal, in the Company’s securities until after such information has been made generally available.

The Presentation Materials and their contents are confidential and should not unless otherwise agreed in writing by Cenkos be copied, distributed, published or reproduced (in whole or in part) or disclosed by recipients to any other person.

Cenkos, which is authorised and regulated by the Financial Conduct Authority, is advising the Company and no one else in relation to the proposed placing of ordinary shares in the capital of the Company and will not be responsible to anyone other than the Company for providing the protections afforded to customers of Cenkos. Any other person should seek their own independent legal, investment and tax advice as they see fit. Cenkos has not authorised the contents of, or any part of, the Presentation Materials and no representation or warranty, express or implied, is made by Cenkos as to any of its contents.

Visionary Team

"To radically simplify how people work with data."



Charlie Clark
Founder, Chief Executive Officer



John O'Hara
Chairman



Hugh Cox
Founder, Chief Data Officer



Jeff Sweetman
Chief Operating Officer



Francis Reid
Chief Financial Officer



Quynh Nguyen
Chief Technology Officer



Lance Mercereau
Chief Marketing Officer



Paul Cook
VP Global Sales

Rosslyn Data Technologies is the holding company for Rosslyn Analytics Limited and Rosslyn Analytics Inc

Key information:

- 2014 IPO London, Ticker: RDT
- HQ in London, UK. US offices in New York, Denver & Chicago
- Proprietary Data Analytics Platform called RAPid
- 1 patent pending, 1 application pending
- + 100 customers and partners



Rosslyn Data Technologies

The Data Challenge

44%



Only 44% of businesses see data as a strategic asset

43%

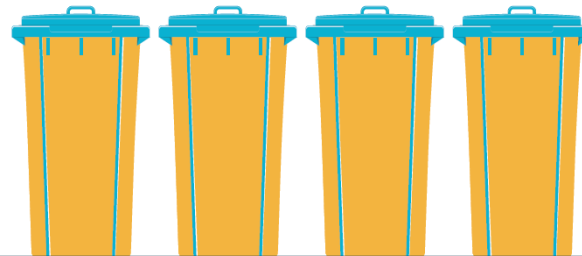


43% think data comes from too many sources and doesn't allow real value to come from it - the single biggest barrier to using data within organizations

23%



Only 23% of businesses closely align strategy to available data



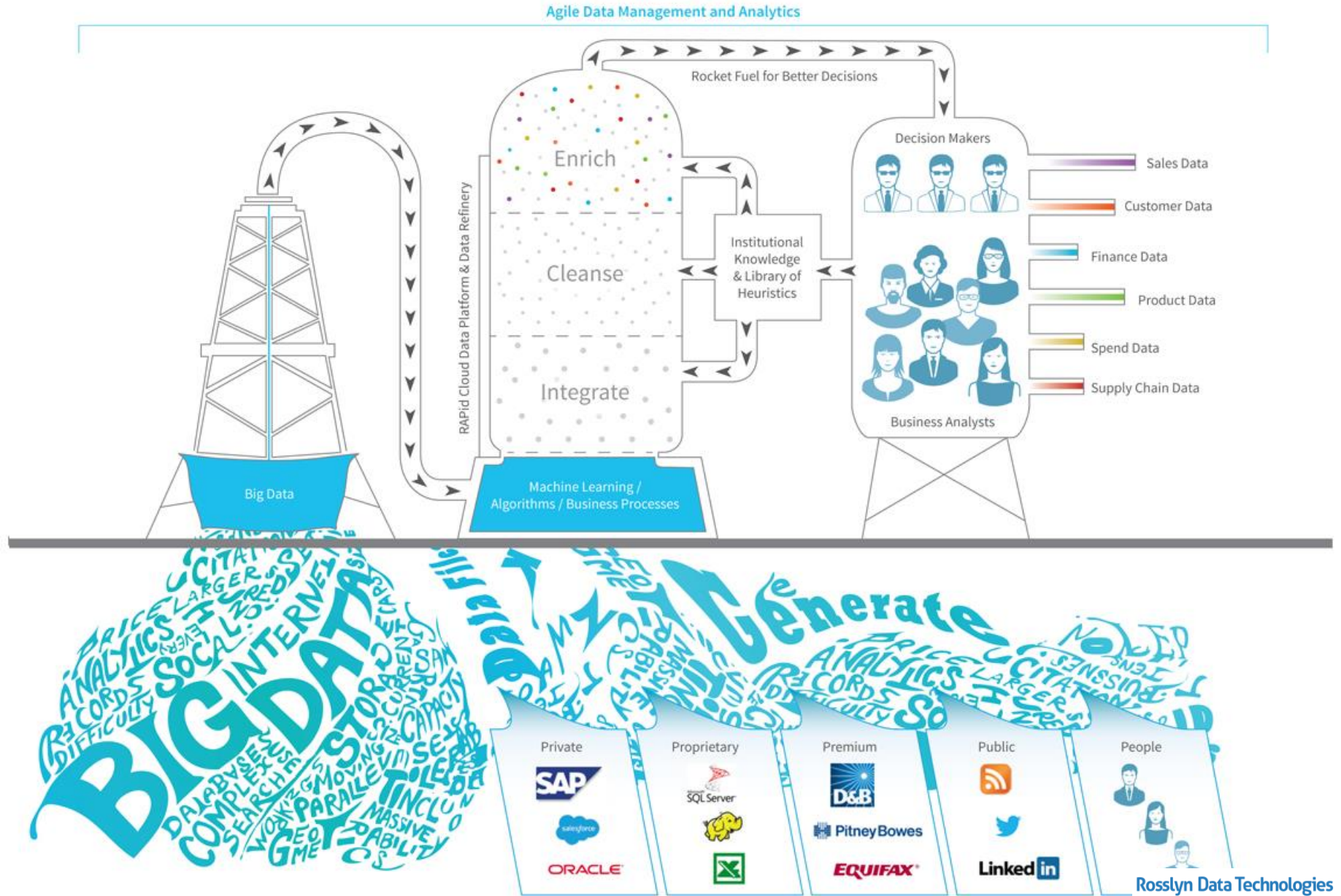
Poor quality data is the second biggest barrier to gaining value from data within organizations



What We Do

- Rosslyn's proprietary cloud data analytics platform, RAPid, enables **enterprises of all sizes** to harness the value of their data, to maximise cost saving and business efficiencies – turning **complex data into meaningful information**
- Rosslyn's unique machine learning tool enables the **extraction, integration, cleansing, enrichment** and **visualisation** of data, quickly and efficiently, without the need for IT support

Transforming Raw Data into Meaningful Information



Foundations for Growth

Enviably Client and Partner Base

Clients: Land and Expand



Partners: Ecosystem of App Developers



Case Study



Challenge

Supply Chain Management:

Exposure to global risks i.e. Currency, Geopolitical, Natural Hazard etc....

- ✓ Data was in multiple systems
- ✓ Data structure and quality
- ✓ Constantly changing needs

Solution

Data Technologies

Integration:

Internal data + multiple systems

Cleansing: Data

was poor and multiple languages

Enrichment:

Connected data to all relevant external sources i.e. risk data, geospatial data, credit and ownership

Benefit

- ✓ Subscription - No technology and build risk, future proofs their needs
- ✓ A data set that is now a strategic asset!
- ✓ Analytics and reporting layer – supercharged their risk, compliance and operational needs

Why RDT

Enabled them to:

- ✓ Solve a material biz issue in days
- ✓ Deliver a business outcome in days

Self service data technologies that NO one else has.

Competitive Tender –
"It was a simple choice for our senior management"

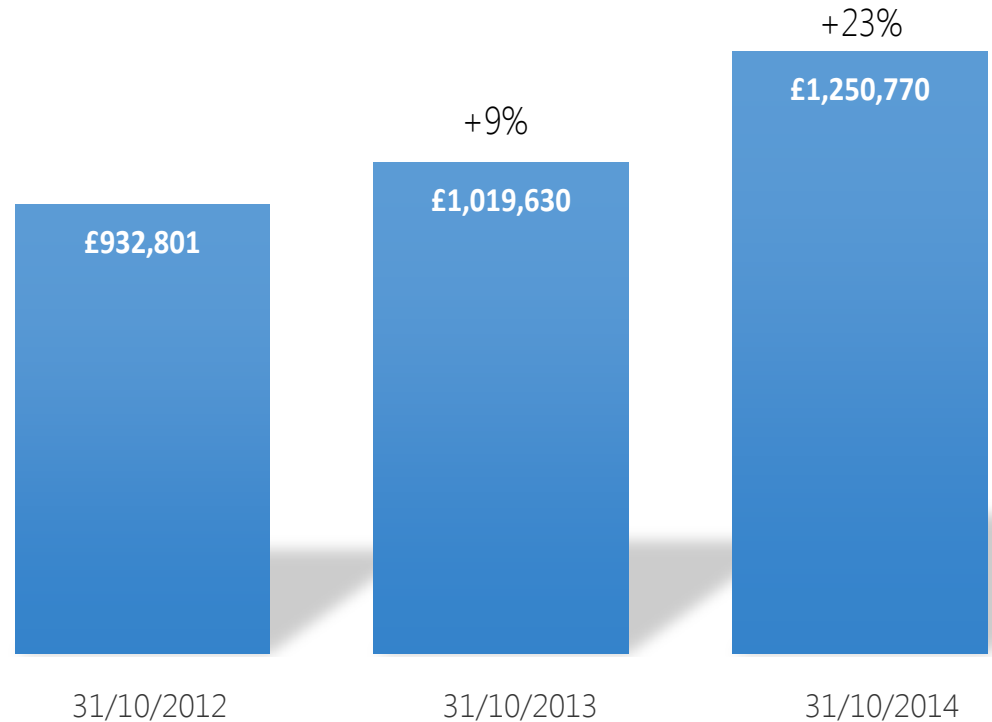
Record Six Months

Our Focus:

- ✓ Sales Management
- ✓ R&D
- ✓ Financial and Operational Excellence

- ✓ Customer growth rate +50%
- ✓ Head Count, Sales & Marketing +100%
- ✓ R&D +100% and 55 employees
- ✓ Partners – revenue +50%
- ✓ Innovation – *Launch of InTouch*
- ✓ Life time value (LTV) Ent. Customer £160,000

Half Year Revenue *Unaudited



Profit & Loss Summary

	Unaudited 6 Months ended 31 October 2014 £	Unaudited 6 Months ended 31 October 2013 £	Audited Year ended 30 April 2014 £
Revenue	1,250,770	1,019,630	2,066,041
Adjusted EBITDA Loss*	-1,660,981	-1,337,159	-2,740,201
Loss before Tax	-1,684,322	-1,672,708	-3,111,733
Basic and diluted loss per share	(2.14p)	(4.58p)	(7.43p)
Net Cash /(Debt)	£6.2m	(£0.1m)	£8.8m

* adjusted for cost of share based payments



Conclusion

- Group revenues – 23% growth
- Strategy on track with new contracts won recently
- Visibility and strong pipeline for 2015
- Cash of £6.2m at period end with cost base controlled
- Direct and Partnership model working and further traction being pursued



STAND 4

Rosslyn Data Technologies