



Rosslyn Data Technologies

www.RosslynAnalytics.com

Disclaimer

This presentation and associated materials have been prepared by and are the sole responsibility of the Company. The Directors of the Company have taken all reasonable care to ensure that the facts stated herein are true to the best of their knowledge, information and belief.

This document does not constitute a recommendation regarding the shares of the company. Prospective investors are encouraged to obtain separate and independent verification of information and opinions contained in the presentation materials as part of their own due diligence and on the basis of information which has been publicly announced by or on behalf of the Company to Regulatory Information Service (as defined in the AIM Rules) prior to or on the date of these presentation materials. Actual results may differ from those expressed in such statements, depending on a variety of factors. Past performance of the Company cannot be relied on as a guide to future performance.

Forward Looking Statement

This document contains certain forward-looking statements. The forward-looking statements reflect the knowledge and information available to the Company during preparation and up to the publication of this document. By their very nature, these statements depend upon circumstances and relate to events that may occur in the future and thereby involve a degree of uncertainty. Therefore, nothing in this presentation document should be construed as a profit forecast by the Company.

By attending the presentation and retaining the presentation materials you agree to be bound by the foregoing restrictions.

Why Should I Care About Analytics

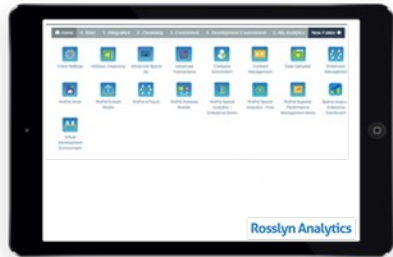


“Without data
you’re just
another person
with an opinion.”

- W. Edwards Deming,
Data Scientist

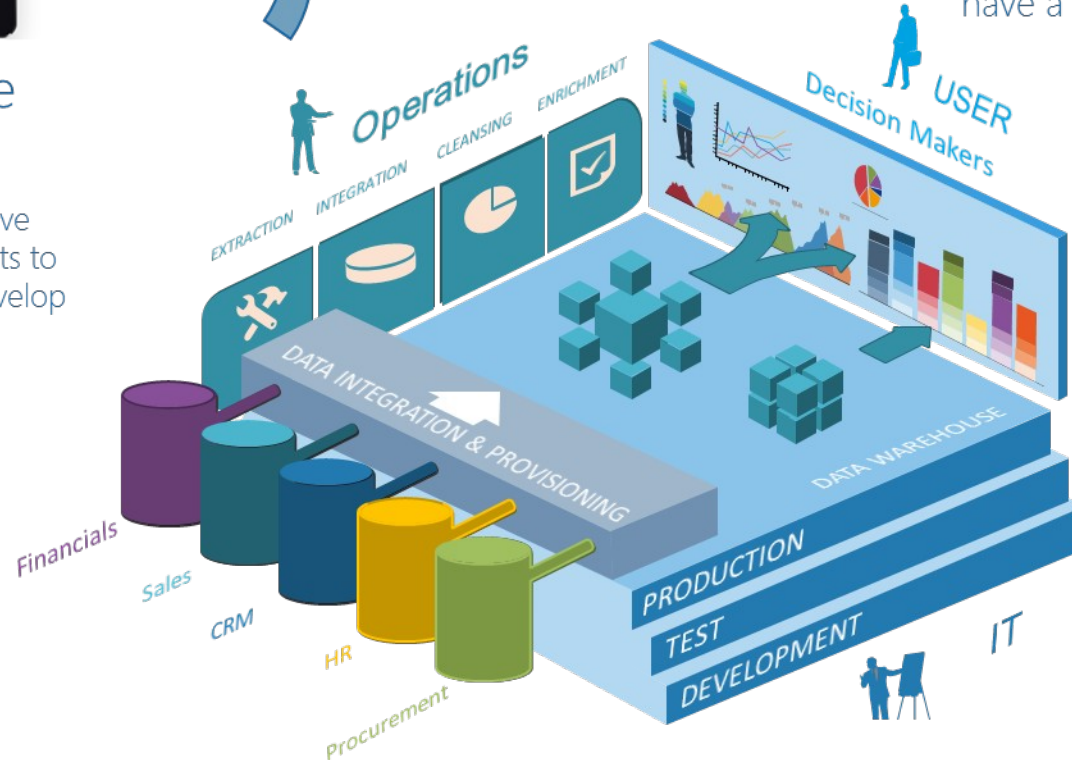
RAPid Platform is Disruptive

Modernizing the delivery of analytical functionality



Analytics Resource Center (ARC)

Platform hosts a comprehensive suite of tools that enable clients to integrate, Cleanse, Enrich, Develop and Discover.

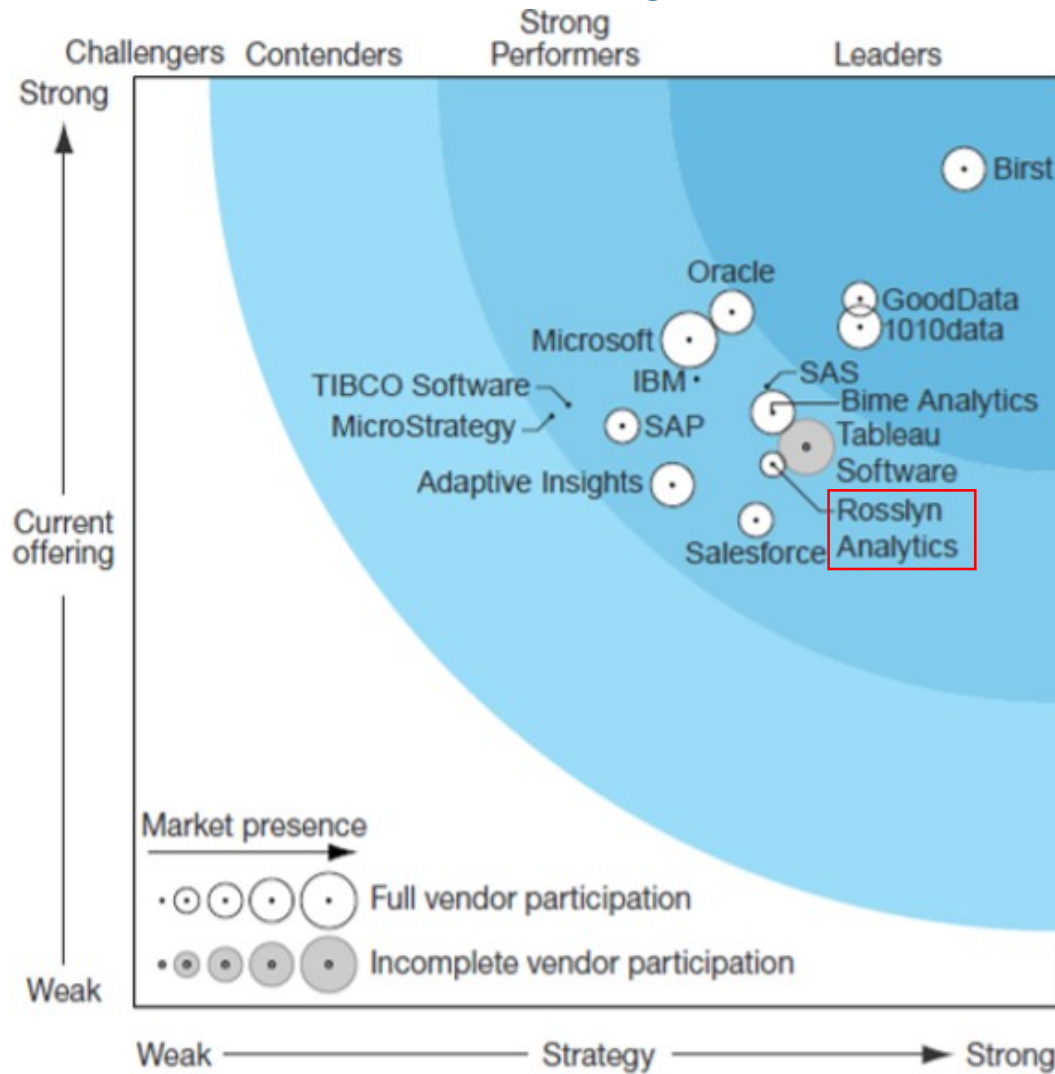


Collaboration

Users are able to share ideas internally and externally regardless if they have a license.

Rosslyn Is Well Positioned

Forrester Wave: Cloud Business Intelligence Vendor Landscape 2016



Our Clients and Partners

Clients: Big and Small Organizations

Coca-Cola Enterprises

 **AngloAmerican**

Aberdeen
Asset management

 **Transport
for London**

 **Coca-Cola**
Hellenic Bottling Company

 **phs** **Group plc**

SONY

BERENDSEN

ALLEN & OVERY

BG GROUP 

DIAGEO

COBHAM



OCTOPUS
INVESTMENTS

xerox 

 **MERCK**

Kingfisher



WEHR

Linklaters

serco





Partners: Ecosystem of App Developers

 **Microsoft**

GENPACT

 **Cognizant**

xerox 


pwc

WNS
Extending Your Enterprise

Qlik 


Xchanging

Client Case Study - £80 Million Saving



"Rosslyn Analytics provides our global procurement organization with the insight we require to continuously assess, monitor and identify areas of business improvement." - James Allen, Procurement Transformation Director, Babcock International Group

Problem:

- ✓ +30 different source systems
- ✓ Data was poor quality
- ✓ Increased regulatory reporting

Solution: RAPid Cloud Analytics Platform




- ✓ Apps: Integration, cleansing, enrichment and spend analysis

Business Benefits:

- ✓ Accelerated savings (£m's), compliance targets met, data in one trusted place

Why RDT? Cloud, integration and enrichment in o **Rosslyn Data Technologies**

Partnership Case Studies

	Current	Tomorrow
	<ul style="list-style-type: none">✓ Current Clients - Schlumberger✓ All New Clients - NBCUniversal✓ White Label – License Fee	<ul style="list-style-type: none">✓ Broader adoption internally✓ Expansion in each client
	<ul style="list-style-type: none">✓ Innovation Centre✓ Red Carpet (1 of 20 Globally)✓ Lead generation✓ Resource – Sales & Dev	<ul style="list-style-type: none">✓ RAPid Apps on App Exchange✓ RAPid Extract + incl into MS Stack
	<ul style="list-style-type: none">✓ All new clients – MAG✓ Upselling managed multi yr contracts	<ul style="list-style-type: none">✓ Internal teams building new Apps✓ Benchmarking etc.

Priority is to make current partners hugely successful!

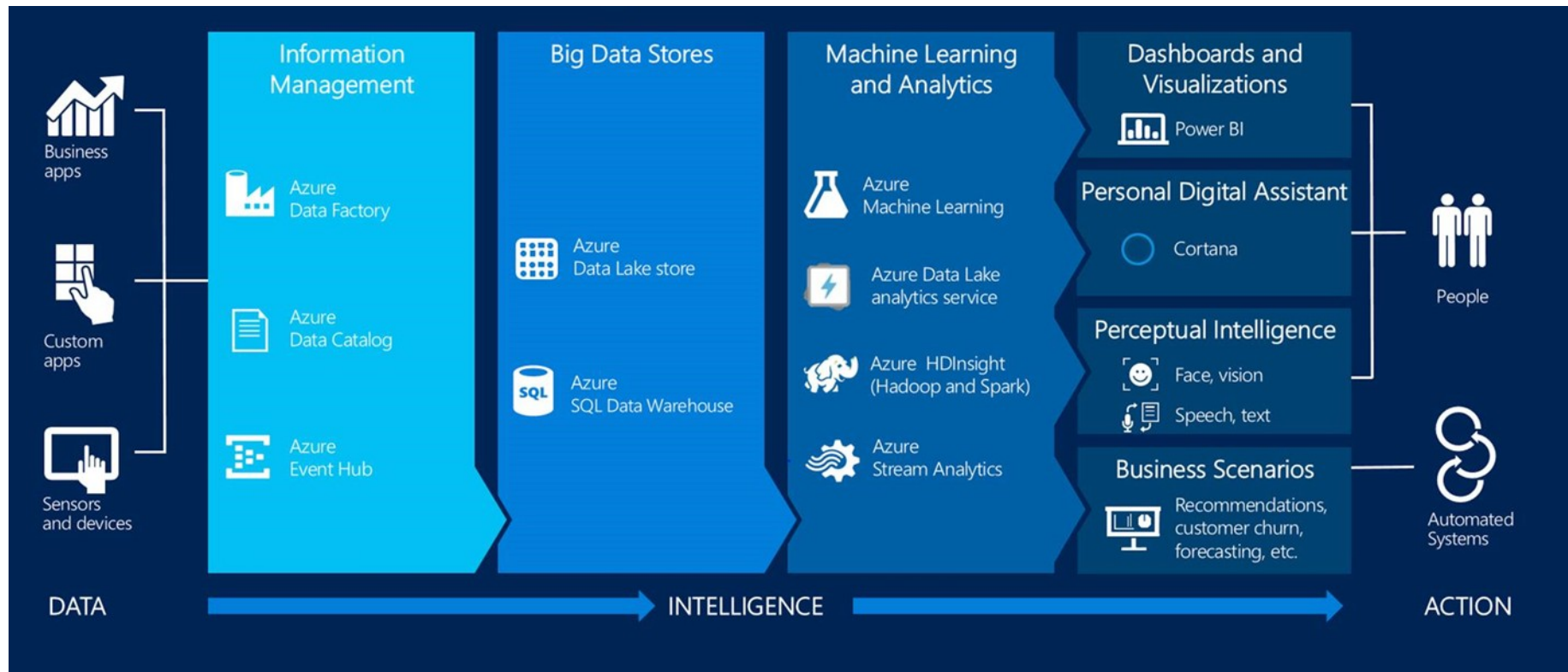
Rosslyn & Microsoft – Platform Integration

Visualisation / Delivery - Power BI, Qlik, Tableau

SAAS – Rosslyn Analytics (RAPid)



PAAS – Microsoft Azure (Cortana)



Profit & Loss Summary

	Unaudited 6 Months ended 31 October 2015	Unaudited 6 Months ended 31 October 2014	Audited Year ended 30 April 2015
	£	£	£
Revenue	1,821,517	1,250,770	2,826,034
Cost of sales	(136,425)	(225,503)	(442,309)
GROSS PROFIT	1,685,092	1,025,267	2,383,725
Other operating income	-	36,664	128,948
Administrative expenses	(3,002,527)	(2,758,253)	(6,019,581)
OPERATING LOSS	(1,317,435)	(1,696,322)	(3,506,908)
Finance costs	-	-	-
Finance income	1,023	12,000	28,687
LOSS BEFORE INCOME TAX	(1,316,412)	(1,684,322)	(3,478,221)
Income tax		69,111	222,216
LOSS FOR THE YEAR			(3,256,005)
Other Comprehensive Income			(18,503)
LOSS FOR THE PERIOD ATTRIBUTABLE TO THE OWNERS OF THE PARENT	(1,316,412)	(1,615,211)	

2016/17 Goals

The directors are pleased with the progress the company has made and are looking forward to another strong year.

Cash flow
break-even

Expansion of
AR and HR
analytics in
current clients

Embedded in 3
Strategic
Partners

Include
predictive
analytics in our
product suite.

Focus on improving
cloud metrics – CAC,
LTV, Churn

Hire and
nurture great
people