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Growth & Innovation Forum 2018

Introducing ZOO Digital

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30 January 2018

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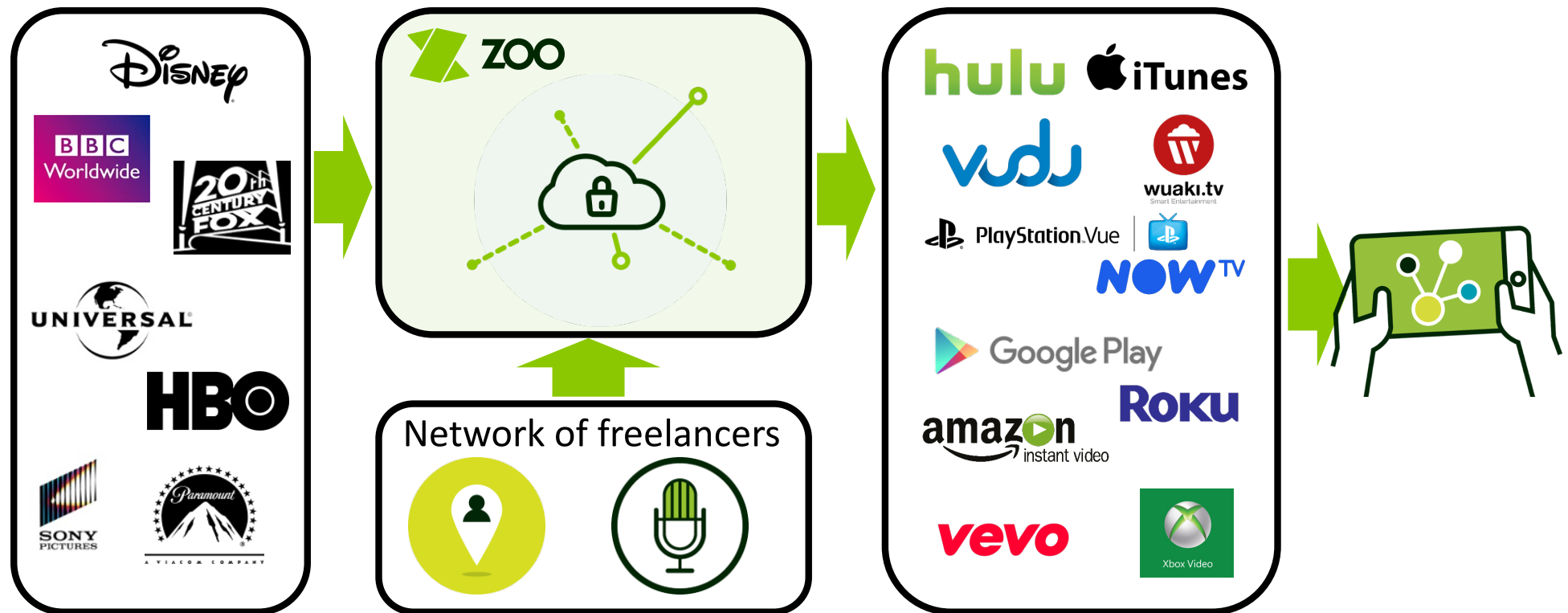
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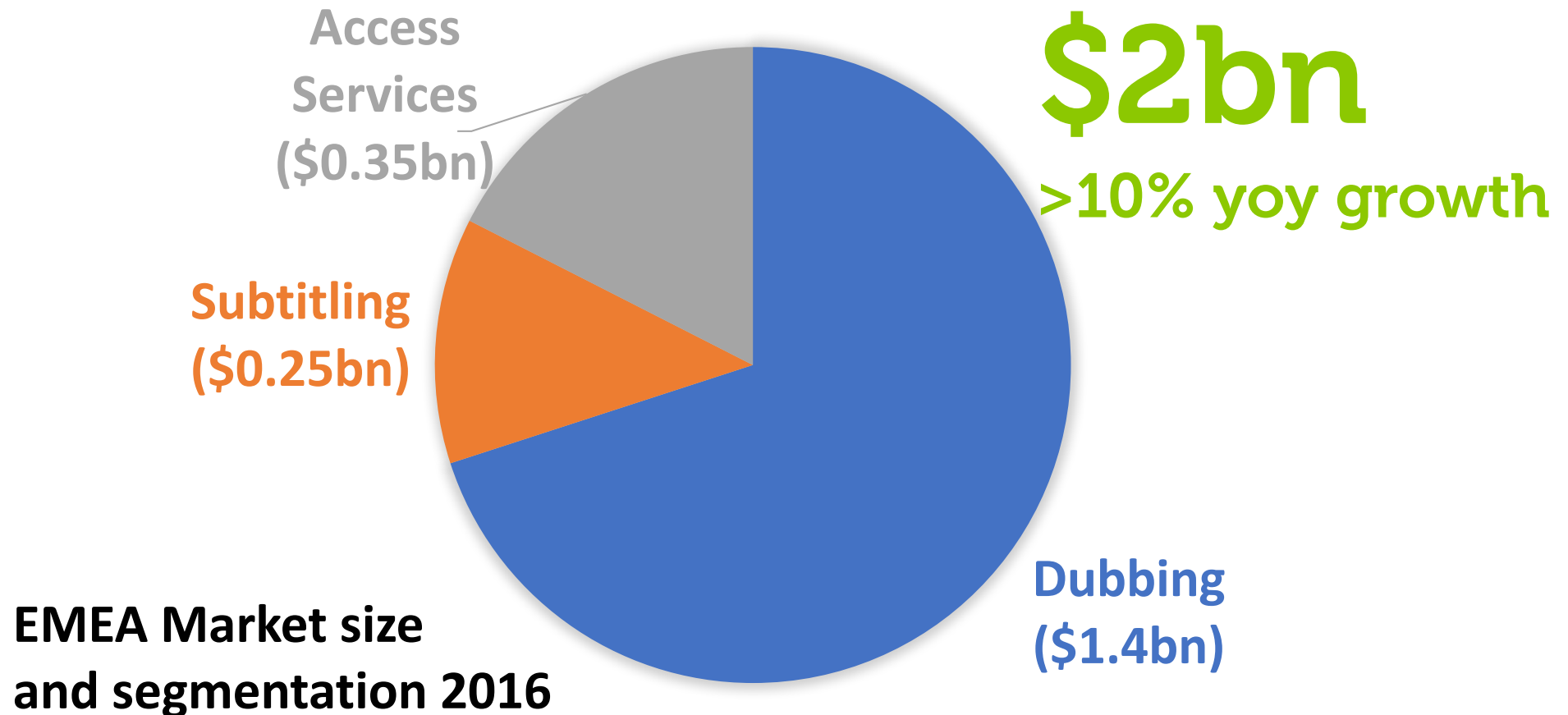
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ZOO Business Environment

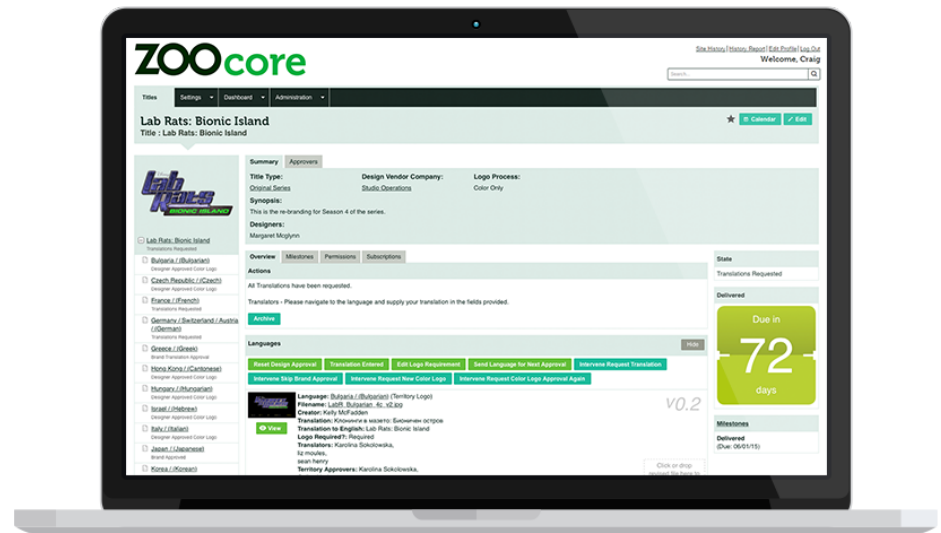
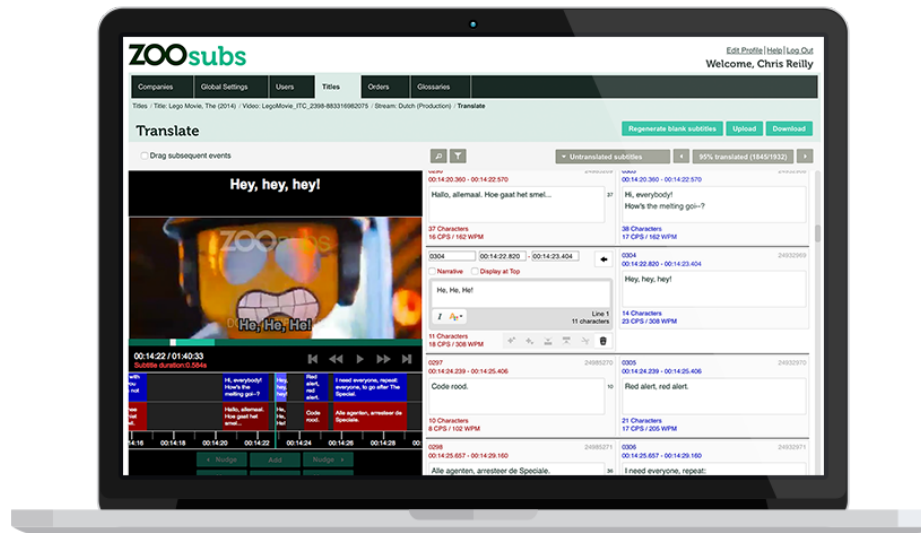


EMEA Entertainment Localisation Market

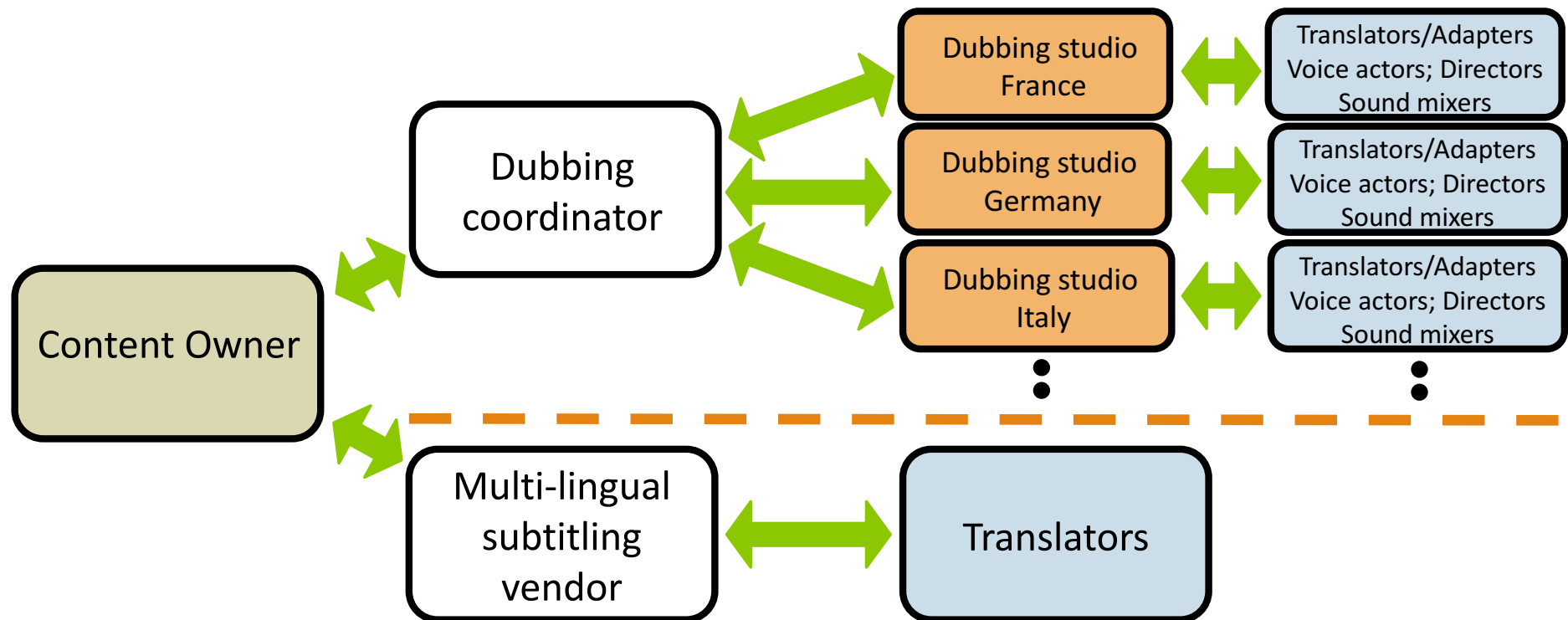


Source: Media & Entertainment Services Alliance (MESA) Europe, Content Localisation Council, June 2017

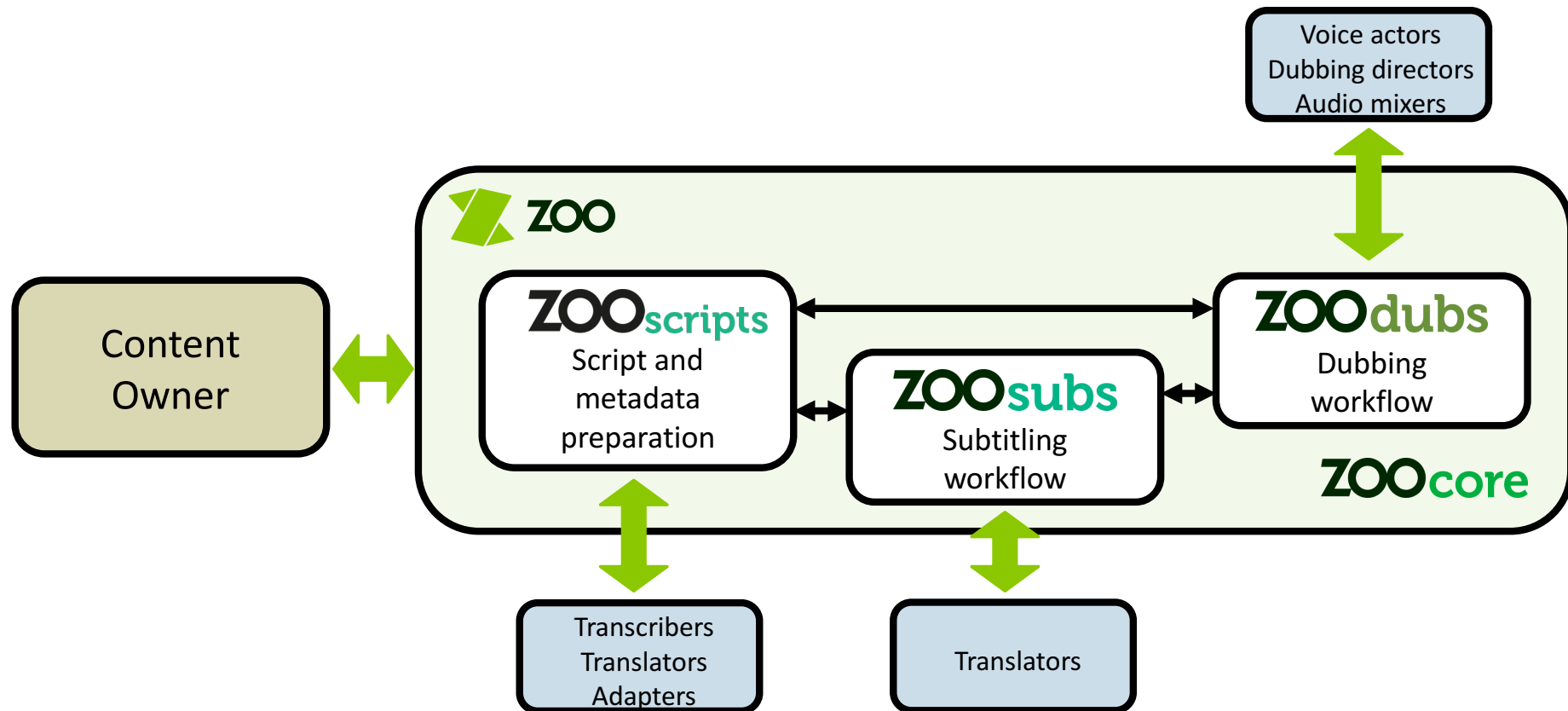
Localisation in the cloud



Traditional localisation ecosystem



ZOO localisation ecosystem



Traditional dubbing recording session

- Bricks-and-mortar operation
- Central recording location
- Live room/control room
- Recording engineer
- Digital Audio Workstation
- Dubbing director



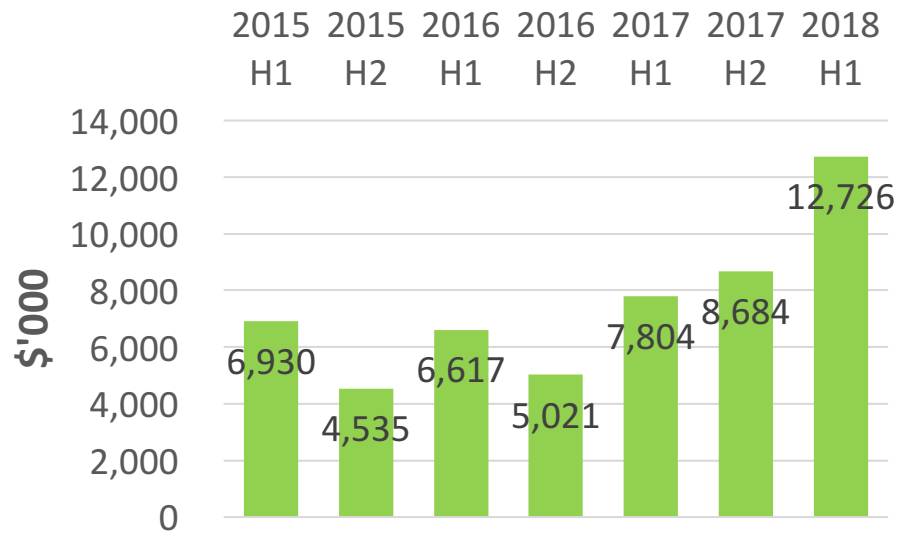
ZOO dubbing recording session

- Any suitable recording space
- Web browser, microphone, internet connection
- Distributed operation
- No recording engineer or complex audio workstation
- Self-directed, or dubbing director via video link

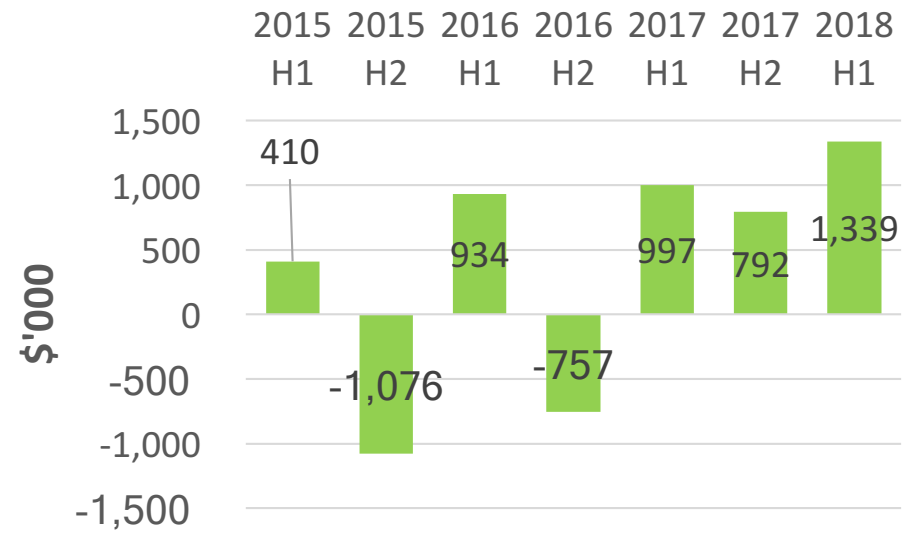


Business Growth

Revenue



Adjusted EBITDA



Investment Proposition

- Profitable, cash-generative and growing revenues
- Differentiated by proprietary cloud software giving:
 - Reduced time-to-market
 - High quality
 - Price advantage
 - Flexibility and scalability
- Competitors are capital intensive
- Targeting a large and growing global market
- Proven with largest buyers in video entertainment



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