

Inspiration Healthcare Group plc
Providing Advanced Medical Technology

Growth and Innovation Forum - LONDON February 2020

Neil Campbell Chief Executive Officer









About Us



- Award Winning Medical Technology Company, founded in 2003, 3 founders are still with the business
- Cash generative profitable growth over 15 years
- Fiscal year ended Jan-19: Sales of £15.5m and EBITDA of £1.65m 3 year EBITDA CAGR of 8.6%
- Transitioned from UK distributor to global provider of neonatal and patient warming products
- Strong IP portfolio: 3 x products patented / imminent. 1 x product patent under review
- Products sold to every NHS Neonatal Intensive Care Unit (NICU) approx. 200
- Actively selling products in over 50 countries through over 75 distributors

1 Earnings Before Interest, Tax, Depreciation, Amortisation, share based payments and exceptional items on a basis consistent with prior year before applying IFRS 16











Our Ambition & Strategy



Become a global leader in neonatal intensive care equipment Targeting £100m revenue & c.15% EBITDA margin in the medium term

Continued organic growth from existing products in Core Business Further investment in and development of Disruptive Technologies

Acquisition of small to medium sized assets and or technologies

Key Internal/Strangle

Strong knowledge of market within management

Track record of identifying and commercialising disruptive technologies

Understanding of the regulatory landscape

Relationships with Key Opinion Leaders

Experienced management team with Subject Matter Experts in Medical Devices







Neonatal – competitive landscape



	Inspiration	Dräger	(gg)	PHILIPS	smiths	natus.	ATOM MEDICAL	Fisher&Paykel
Thermoregulatory /Phototherapy	⊘	\bigcirc		•	8			8
Feeding tubes / bottles	0	8	8	•	②	8	8	8
Respiratory Support Capital	0	Ø		8	8	8	8	O
General Disposables	0	8	8	Ø	8		8	8
Resuscitation/ Resp Disposables	O	Ø		8	O	8		O
Monitoring & Diagnostics	O	Ø	\bigcirc		8	O	8	8



= currently sell all / part

= CL

= currently not in range



= aspire to acquire / develop

Our Market Opportunity - Neonatal



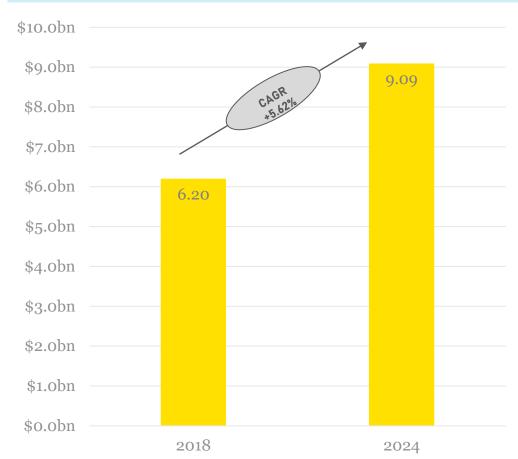
Key Stats

- Every year, an estimated 15 million babies are born preterm¹ and this number is rising³
- Preterm birth complications are responsible for approximately 1m deaths in 2015 – the largest cause of mortality in infants under 5 (18%)³
- Across 184 countries, the rate of preterm birth ranges from 5% to 18% of babies born, of which 10% require resuscitation at birth 3
- Typical preterm babies cost approximately £1,500 per day in NICU in developed world
- Global Market for Neonatal Medical Equipment: \$9.09bn by

Sources:

- (1) Before 37 completed weeks of gestation
- (2) Zion Market Research August 2018
- (3) Global, regional, and national causes of under-5 mortality in 2000-15 Liu L et al 2016
- (4) Global, Regional & National estimates of levels of preterm birth 2014 Chawanpaiboon et al 2019

Global Neonatal Intensive Care Equipment Market²





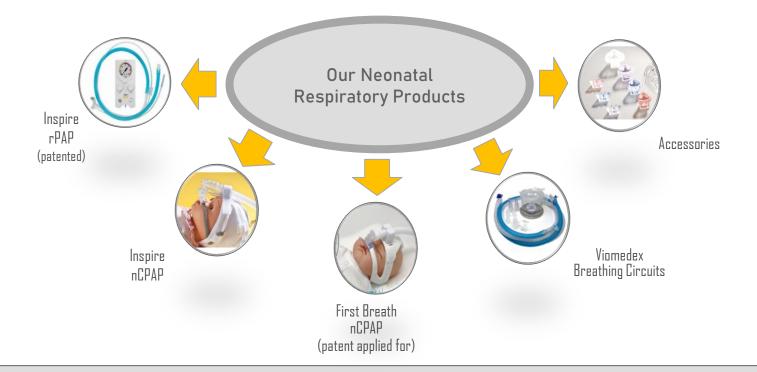




Market Potential for Products: Sub-Sectors



Neonatal Intensive Care Respiratory Devices Market:



Disruptive Technology Development: Project Wave (patent grant imminent)

* Source: Credence Research June 2019







Market Potential for Products: Sub-Sectors



Patient Temperature Management Market:

US\$2.6bn — US\$4. 7bn between 2019 and 2026**



* Neonatal & Adult Applications ** Source: Grand View Research June 2019







Continued organic growth from existing products in Core
Business

Highlights and KPIs – HY ending 31st July



- Group revenues:
 - Year on year growth of 9% to £8.1m (Full year ending Jan 2019 £15.5m)
 - Inspiration Branded Revenue:
 £3.6m, increased to 45.2% from 43.8% of revenue
 - International Sales Growth:
 £2.8m, 35% of total revenue (2019: 32%)
- Products developed in the previous 24 months contributed 17% of revenue
- Gross margin: 46.8% (2019: 45.0%)
- EBITDA¹ margin: 10.5% up from 9.4%, due to improved GP and tight control of cash-based overheads
- Shipped largest order for Patient Warming Systems
- Queen's Award for Enterprise International Trade
- Launch of CosyTherm² Neonatal controller in October 2019

1 Earnings before interest, tax, depreciation, amortisation, share based payments and exceptional items on a basis consistent with prior year before applying IFRS 16, Leases







Continued organic growth from existing products in Core Business

Revenue: Sector and Ownership*



Market Sector

Product Ownership

Critical Care



67% £5.4m

Branded Products

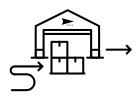


45% £3.6m Operating Theatre



10% £0.8m

Distributed Products



41% £3.3m

Excludes freight revenue 2%, £0.2m (PY: 2%, £0.2m)

Home Healthcare



23% £1.9m

Technical Support



12% £1.0m



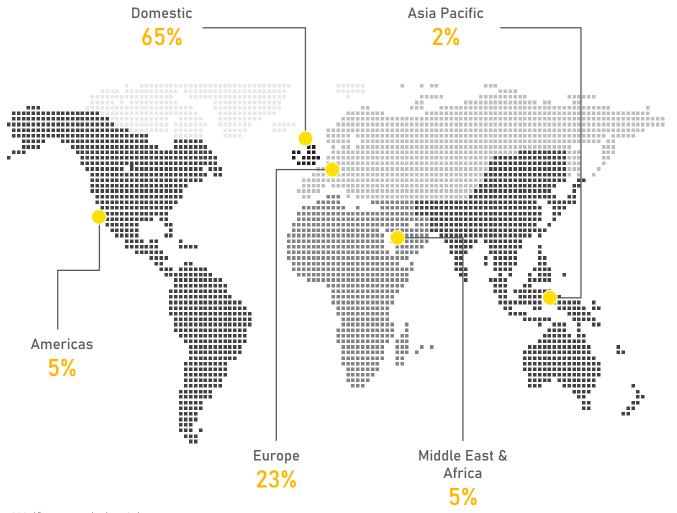






Revenue: Geography*





Distribution Partners

- Direct sales in UK and Ireland ("Domestic")
- NHS Trusts
- Private healthcare providers
- Distribution network covering over 50 countries
- Strong growth in Europe PE 31 July 2019
- 13 distributors > £50k accounting for 70% of international revenue
- Top 50 distributors account for 97% of international revenue
- No one distributor accounts for more than 8% of total revenue



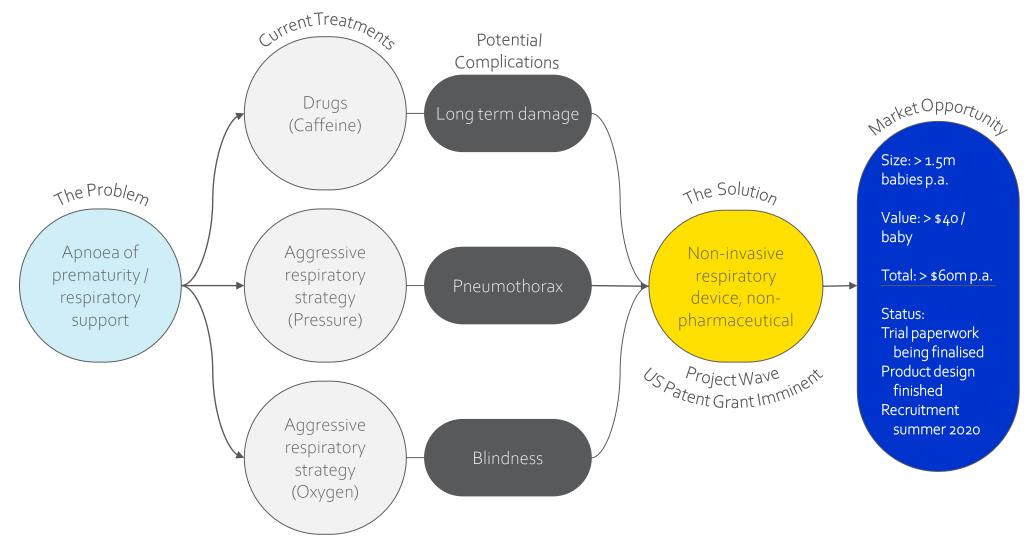






Project Wave Update















Summary:

- Viomedex is a contract manufacturer and OEM supplier of single use medical devices focusing on neonatal intensive care
- Acquired Vio Holdings Ltd (Viomedex Ltd) on 24 September 2019, for a total consideration of £4m (£3m cash, £1m consideration shares)
- Successfully raised £4.25 million via a placing (offered £4.6m+)

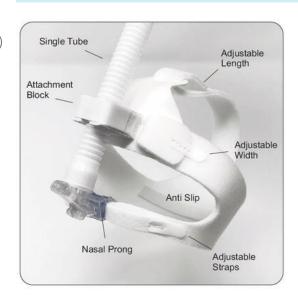
Strategic Rationale:

- Improve margins on Inspiration Healthcare products (retaining sub-contract manufacturers' margins)
- Broaden Inspiration Healthcare's product portfolio in neonatal intensive care
- Acquire manufacturing capability to assemble single-use medical devices

Synergies:

- Grow revenue of Target products, gain efficiencies in back office, invest for further growth
- Capacity to increase revenue to £6m in the medium term

First Breath nCPAPTM (Patent applied for)









Summary



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Acquisition of small to medium sized assets and or technologies

- Cash generative growing Medical Technology Company
- EBITDA growth of 21% to £0.8m (HY 2020)
- Strong IP portfolio & Market Knowledge
- Strong cash position (£2.6m @ 31/07/19)
- Acquisition of Viomedex adding greater capability and increased products











1 Appendix



Consolidated Income Statement



	PE 31 July 2019 £'000	PE 31 July 2018 £'000	FY 2019 £'000	Comments	
				Comments	
Revenue	8,057	7,391	15,487	• Increased 9%	
Gross Profit	3,769	3,319	7,042	• Increased 14%	
gross profit margin	46.8%	45.0%	45.5%		
Operating profit pre exceptional items	563	502	1,213	• In line with expectation:	s, pre
Profit before tax	483	504	1,219	£75k exceptional items	5k exceptional items
Taxation	-79	-70	-116	• Effective tax rate 16.4% July 2018: 13.9%)	ó (PE
Profit after tax	404	434	1,103	 Small decline due excepitems and small increas effective tax rate Growth of 21% on a like 	se in
EBITDA	0.10	606	16.0	basis, pre IFRS 16 adjus	tment,
	843	696	1,648	→ 31% post IFRS 16 adjust	.6 adjustment
EBITDA margin	10.5%	9.4%	10.6%		

Extracted from the unaudited financial statements for the period ended 31 July 2019







Consolidated Cash Flow



	PE 31 July 2019 £'000	PE 31 July 2018 £'000	FY2019 £'000	Comments
Cash generated from operations	261	571	995	
Interest paid Taxation received	-9 105	-		Prior year recovery
Taxation paid	-75 - 0-	-69	-147	Higher charge due to lower R&D tax credits
Net cash generated from operating activities	282	502	848	NAD tax credits
Cash flows from investing activities:				
Interest received	4	2	6	
Capex – capitalised development costs	-33	-161	-276	 Held back by prolonged negotiation for Project Wave
Capex – PP&E and other intangibles	-83	-40	-125	Prior year included new head
Lease payments (IFRS 16)	-63	-	-	office spend
Net increase/(decrease) in cash and cash equivalents	107	303	453	
Cash and cash equivalents at the year end	2,646	2,389	2,539	

Extracted from the unaudited financial statements for the period ended 31 July 2019







Consolidated Balance Sheet



	31 July 2019	31 July 2018	31 January 2019	Comments
	£'000	£'000	£'000	
Intangible assets	1,212	1,306	1,293	• £1.2m capitalised development NBV
PPE	397	407	408	
Right of use asset	448	-	-	Spend largely offset by depreciation
Investments	111	111	111	1500 6 1
Total non-current assets	2,168	1,824	1,812	IFRS 16, Leases adjustment
				Neuroprotexeon Ltd
Cash	2,646	2,389	2,539	Strong cash position, no debt
Other Current Assets	4,336	3,930	3,825	Increase in inventory due to
				Brexit planning
Total Liabilities	-3,122	-3,306	-2,643	
Net Assets	6,028	4,837	5,533	

Extracted from the unaudited financial statements for the period ended 31 July 2019







Our Business Model for Sustainable Growth



Revenue Generating **Core Business**

KEY ACTIVITIES

Sales and Marketing Product Development Operations

KEY SECTORS

Critical Care Operating Theatre Home Healthcare

REVENUE GENERATED FROM



Inspiration Branded Products Products (Globally)



Technical Support

global leader in neonatal intensive care

To become a

OUTPUTS



Cash generation

Product enhancements & range extension Market development

Distributed

(Limited Geographies)

Pre-revenue Disruptive Technology

KEY ACTIVITIES

Identifying innovative product opportunities Research & Development

Investing in Clinical Research

INVESTMENT EXAMPLES







KEY SECTORS

Critical Care

Inspire rPAP™ (recently launched)

Xenon System (NPXe Ltd)

Project Wave (in development)

OUTPUTS



Potentially significant returns on investment

Ground breaking products Competitive advantage

Differentiated product portfolio

Targeting two year investment payback







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